



Program Structure:

Our goal is to be an elite golf academy in Canada by attracting the best golfers across the country. Our core values and personal philosophy is Game, Grades and Growth. We know that a wholistic development of the complete athlete will be what makes our program great.

Our golfers will have the best resources in Canada that will allow them to move on to NCAA Division I and Division III schools by offering a complete year round development program. We will have the best teachers, technologies and facilities to give our athletes all they need to grow in every area of their lives, both on and off the course.

Sport Values:

Grades: We understand that sports is the vehicle and our education and grades are the fuel that will lead to success in all areas of our lives. NAX is committed to seeing that all of their students are at the top of their class when it comes to education.

Game: NAX Golf Academy is the first of its kind in Canada. Our goal is to give our athletes an elite year round golf development program. We have partnered with the local Alberta PGA to provide the best instruction to our golfers. From our industry leading top indoor practice facilities, to our group and individual golf lessons, to our golf specific physical training. We give our athletes every opportunity to reach their goals when it comes to their golf game.



Growth: We believe that development as an athlete comes with a wholistic approach. Our athletes will grow physically, emotionally, socially, relationally as well as on the golf course. We have a proven developmental process that will help our athletes create true awareness of where their games are currently and the steps that they need to take to excel in all areas of their lives.

Sport values and program objectives:

Our program focuses on the following area's to help our golfers take that next step towards a career in golf.

Technical (tee shots, approach play, short game, recovery, bunker play, putting)
Digital video analysis, practice plans and personal drills.

Strategy (planning, preparation, course management and strategy, adaptability, composure, commit

Physical (Strength, Power, Speed, Stability, Flexibility, Coordination)

Goal Setting (Purpose, Self Evaluation, Action, Reflection, Habits, Short-term, Long-Term)

Life Skills (Character, Integrity, Values, Discipline, Community, Accountability)

Mental Skills (Personal Philosophy, Vision, Character Strengths, High Performance, Mindfulness, Control, Focus, Calm, Confidence, Grit, Optimism, Atomic Habits)



Program Details:

Elite Stream: This program is for golfers who are looking for year round development and taking their on and off course game to the next level. This program is for those golfers that are looking to play tournament golf both locally and nationally. This program offers the full complement that the NAX golf program has to offer that will prepare you for a career in Golf.

Elite Stream Program offerings Cost \$13000-\$15000

September-June

- Unlimited Year round access to the Golf Factory
- Membership and full playing and Practice privileges at The Edmonton Petroleum Club
- 3 group golf lessons per week
- 2 private golf lessons per month with digital video swing analysis for each student
- 3 golf specific physical training sessions at The Golf Project workout facility per week
- 8 mental skills/golf specific Nutritional sessions per Month
- IDP (Individual development plan) meet once a week with NAX Golf staff to review progress and goals
- 1 golf specific seminar featuring local PGA Professionals per month
- Entry into Year long NAX Fed Ex Cup Challenge
- Tournament planning and guidance for competition season
- Local Golf Team events vs other golf Academies
- 2 national Golf Trips: BC and Ontario MJT Events
- Regional, National Tournament Planning NCAA Virtual Resume Prep and Guidance
- Use of the DECADE golf system to track golfers advanced stats and give them PGA level guidance when playing tournaments.
- Team uniform package



Program Levels and Details:

Competition Prep Elite Stream: This Program is for Elite golfers who are looking for year round development and playing golf in the NCAA. This program is for those elite golfers that are looking to play tournament golf both locally and nationally and Internationally. This program offers the full complement that the NAX golf program has to offer that will prepare you for a career in Golf.

Elite Stream Stream Course offerings. \$13000 - \$15000per year: ***\$8000-\$10000 to play in 3 international Trips to Florida, Texas, Phoenix. This is an all inclusive price***

September-June

- Unlimited Year round access to the Golf Factory
- Membership and full playing and Practice privileges at The Edmonton Petroleum Club
- 3 group golf lessons per week
- 2 private golf lessons per month
- 3 golf specific physical training sessions at The Golf Project workout facility per week.
- 8 mental skills/Nutritional sessions per Month
- IDP (Individual development plan) meet once a week with NAX Golf staff to review progress and goals
- 1 golf specific seminar featuring local PGA Professionals per month.
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2021 NAX GOLF ACADEMY PROGRAM

GRADES, GAME AND GROWTH



NAX Golf Staff:

Director of Golf: Jason Wiwad

Jason is a CPGA Professional with 7 years of experience as a teacher and has 22 years experience as a high performance mindset coach in hockey and Golf. He owns Big Picture Coaching where he works with Athletes from the NHL, NCAA, WHL and Junior as well as minor sport athletes.



Jason's passion is coaching and leading teams in sports and business. His personal philosophy is "Love-Serve-Inspire" Jason will serve as director of Golf and lead our athletes in their pursuit to helping them live out the NAX golf program philosophy which is Grades, Game and Growth. He will oversee all of the aspects to our program coaching both our athletes and coaches.

NAX Golf Coach: Cody Yaremovich

Cody is a Class A PGA Professional at Eagle Rock GC in Edmonton. Cody completed his Major in Professional Golf Management at Grant MacEwan University. Cody is one of the Top Teaching Professionals in the area and brings a vast knowledge of teaching and tournament coaching. Cody is one of the most progressive and creative teachers when it comes to helping players with their swing. Cody will work with the NAX Golf team teaching both Individual and group lessons as well as competition preparation and on course coaching.





NAX Golf Coach: Chris Ward

Chris grew up in Edmonton, Alberta as a junior member at the Highlands Golf Club, Edmonton Country Club, and Edmonton Petroleum Golf & Country Club. After graduating from high school Chris attended the Professional Golf Management Program at Grant MacEwan University where he earned his Business Management Diploma and later moved to the Northern Alberta Institute of Technology for the BBA Marketing Degree Program.



Chris worked in the golf department at Sport Chek West Edmonton Mall for 7 years through school doing club fittings and in 2011 got his first golf industry job at the Blackhawk Golf Club in the member services department.

In 2013 he also earned his first pro shop position at the Indian Lakes Golf Course for one season. He later moved on down the road to the Edmonton Petroleum Golf & Country Club in 2014 for a member services position which later turned into a golf shop position, he currently in his 7th year working as the Associate Professional at the EPGCC. Chris is a welcomed addition to our coaching staff and will help our athletes live out our vision of games, grades and golf.

Chris was a 2020 PGA of Alberta Top 100 Winner, is a TPI Level 2 Junior Certified Instructor, a 2017, 2019, and 2020 Assistant Professional of the Year-CFM Finalist, and is a Superspeed Certified Coach.



NAX Golf Coach: Matt Truong –

Matt is a Class A CPGA Teaching Professional and the Head Teaching Professional at RedTail Landing Golf Course. Matt has a passion for people and especially student golfers. Matt is a TPI Level 2 Trained Coach (Titleist Performance Institute). Matt was a member of the University Alberta Golf team where he earned his Business degree. Matt brings over 10 years experience as a teaching professional and he will be an invaluable resource to our NAX Golf Team. Matt is one of the top junior coaches and teachers in the country and has committed to helping his students far beyond the golf course. Matt will be teaching both Group and Individual lessons as well as providing mentorship and on course coaching to our NAX Athletes.



NAX Golf Team Fitness Trainer: Jordan Jeske - Jordan is the owner of the Project. Jordan is the top golf specific fitness trainer in the province. He is a TPI (Titleist Performance Institute) Golf Performance Coach. Jordan is also a FRC Movement Specialist and was voted Edmonton's Personal Trainer of the year in 2018 and 2019. The Golf Project where NAX will be training is the only golf specific fitness facility around that looks to help educate each of our students when it comes to the best golf and fitness around the world. Jordan's focus with golfers is to "help my athletes move better so they can perform better on and off of the golf course and to help his students create long term sustainable growth and change. I believe in small changes everyday that help my athletes step outside of their comfort zone, shift their perspective and create opportunities for themselves to succeed in whatever path they are on." We are excited to have the opportunity to train with Jordan and the Golf Project.



NAX Sample Weekly Golf Schedule **September-April**

School Schedule

Monday-Friday (8:30am-1:30pm)

Core Classes

Weekly Golf Program Schedule

Monday, Wednesday, Friday (1:30-4:30pm)

- Full Swing, Chipping and Putting group lessons and instruction at the golf factory each group with a CPGA Professional.

Tuesday and Thursday (1:30-4:30pm)

- Mental skills training
- Sport specific nutritional training
- PGA speakers series seminars on playing tournament golf
- Golf specific training session at the Golf Project
- Individual Private Lessons with our NAX Golf Teachers at the Golf Factory
- Goal setting and reviewing each golfers Individual Development plan with NAX Staff
- Golf Yoga Sessions
- NCAA Resume and swing video preparation.



NAX Sample Weekly Golf Schedule **April-June**

School Schedule

Monday-Friday (8:30am-1:30pm)

Core Classes

Weekly Golf Program Schedule

Monday, Wednesday, Friday (1:30-4:30pm)

- Full Swing, Chipping and Putting group lessons and instruction at the Petroleum Club Golf Course
- 3- 9 hole playing rounds with NAX Golf coaches working on a variety of skills and challenges and helping each golfer with on course coaching and tournament preparation.

Tuesday and Thursday (1:30-4:30pm)

- Mental skills training
- Sport specific nutritional training
- PGA speakers series seminars on playing tournament golf
- Golf specific training session at the Golf Project
- Individual Private Lessons with our NAX Golf Teachers at the Golf Factory
- Goal setting and reviewing each golfers Individual Development plan with NAX Staff
- Golf Yoga Sessions



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NAX Sample Tournament Golf Schedule

All NAX Golf Team Members

- October 7-9, 2021 MJT Event Ford Series event Richmond, B.C.
- Sept 11-12, 2021 MJT NAX Ford series event at RedTail Landing.
- May 15-17, 2022 MJT Event FCG World Qualifier, Img Jr World Qualifier

NAX Elite Competition Prep Golf Team

- November 20-29, 2021 Florida Trip
 - Will consist of 4-5 practice rounds and two tournaments.
- February 10-19, 2022 Texas/Phoenix Trip
 - Will consist of 4-5 practice rounds, Academy practice and two tournaments.
- March 22-28, 2022 MJT Events Langley and Surrey, B.C.

****** Travel is based on COVID restrictions and boarder availability******